

OUR MULTISITE Signature

You know Houston's First has three campuses other than the one at The Loop — but do you know why? Our Multisite Signature explains what we believe about this approach to expanding His kingdom in the greater Houston area.

WHAT IT IS AND WHAT IT IS NOT

In *Multisite Churches: Guidance for the Movement's Next Generation*, Scott McConnell makes two statements that articulate what multisite is and what it is not:

- “By definition, multisite involves starting a site somewhere other than your current campus.”
- “The multisite strategy does not replace any other method of participating in kingdom growth. It does not replace church planting, personal evangelism, visitation programs, investing and inviting, servant evangelism, or evangelistic training.”

WHAT WE BELIEVE ABOUT MULTISITE

We believe in HIS TIMING

- **Growing City.** The Houston area has grown 26% in the past 10 years and is expected to grow another 34% in the next 10 years.
- **Growing Church.** Attendance is at an all time high in worship services and Life Bible Studies. Parking at 7401 Katy Freeway (the Loop Campus) is at capacity.
- **New Technology.** With video streaming web technology, we can “transport” the message easier and at a lower cost.
- **Recent Experiences.** Use of the Gym and Fellowship Center during the Worship Center renovation, our Downtown Campus, and other experiences have prepared us for multisites.

We believe in HIS MISSION

- **Consistent with Our Historical Mission.** Multisite is Great Commission and Acts 1:8 work. The church (assembled community of believers: *ekklesia*) is the vehicle God uses to reach the lost.
- **Consistent with Our Local Strategy.** Houston's First has a rich history of encouraging and revitalizing neighborhood congregations. Since the 1980s, we have worked with more than 75 local congregations all over the city.

We believe it EXTENDS HIS MINISTRY

- **Missions-Centered Endeavor.** The multisite model extends the ministry of our church rather than expanding our brand. Across the nation, the multisite strategy has experienced an 80% success rate as compared to a 30% success rate for traditional church plants.
- **Community and Quality.** The multisite model brings together the best aspects of large churches and small churches. You experience a small-community feel, but with the same quality level you find at larger churches during the worship times, Life Bible Studies and other exported ministries.

New Contexts

- TO NEIGHBORHOODS. It extends our ministry to neighborhoods where current members live. It assists in reaching friends and family unwilling to travel a great distance to church.
- TO AFFINITY GROUPS. It increases options for meeting locations, meeting times, and worship format. This enables a church to extend itself into niches like an office complex or a YMCA. The church can also focus more intently on neighborhood ministry needs and affinity groups such as a cancer center or assisted living facility.
- **Emerging Leadership.** The multisite model expands leadership opportunities for the congregation. Each time a new site is opened, leaders and volunteers emerge at the new site and at the sending campus as well.

We believe it is an EFFECTIVE MODEL

- **Preserves Our Core DNA.** The multisite model preserves our church's congregational structure and governance, while retaining our signature statements in mission (Great Commission and Acts 1:8), vision (Relevant, Biblical, Community), strategy (Gather, Grow, Give), and beliefs (Baptist Faith & Message).
- **Empowers The Campus Pastor.** A healthy model uses video teaching as a resource for the on-campus pastor, freeing him to be involved in the lives and needs of the neighborhood. It establishes him as the clear local leader of his staff and congregation.
- **Good Stewardship.** The multisite model can provide a lower cost of operation since support services can be shared across campuses. Worship, Creative, Communications, Production, HR, Security, Facilities and Operations can all be tooled to support multiple campuses.

NEWS + UPDATES

Houston's First Baptist Church is a relevant, biblical community where we **gather our hearts, grow our souls** and **give our lives** as we seek to fulfill the Great Commission.

TWEET OF THE WEEK: “Volunteered @HoustonsFirst 2 year old's class this morning. They were excited to be at church.” — Kandice Christian, @kcssullivan

ALL CAMPUSES

Church Conference
Sun, Sep 22 — The Loop (Fitness & Rec Ctr)
 The regular church conference for this month will be held on Sep 22 in conjunction with the Life Bible Study Leadership Luncheon (Noon-1:45p).
CONTACT Diane.Bagby@HoustonsFirst.org

Empowered To Connect Conference
Sep 13-14 — The Loop
 This two-day event is designed to help adoptive and foster parents, ministry leaders, and professionals better understand how to connect with children from hard places. Sponsored by Show Hope. Details and registration at HoustonsFirst.org/Events.
CONTACT Toni.Steere@HoustonsFirst.org

Italy: Beginning of the Church
Today, Sep 8 @ 2-4p — The Loop (Garden Rm)
 Travel to Italy Nov 4-11 to trace Paul's journey in Acts. The trip is hosted by Wanda Jean Hickey and Adam Mason, Minister of Counseling Services. Visit HoustonsFirst.org/Events for details, and come to info mtg today to learn more.
CONTACT Wanda Jean Hickey, wjnhickey3@comcast.net

SINGLE PARENT FAMILIES
Single Parent Families Camp
Sep 13-15 — Stoney Creek Ranch
 The Single Parent Families Camp is a highlight of the year for parents and kids alike! Malcolm Marshall will lead parents, while Chad Overton teaches kids. Activities include the water blob, zipline, kayaking, rock wall, and more! Visit HoustonsFirst.org/Events to register.
CONTACT Amber.Willet@HoustonsFirst.org

THE LOOP

MidLink
Every Wed, Sep 4-Nov 20 — The Loop
 There is more to church than what happens on Sundays! Gather at The Loop on Wednesday evenings for MidLink with MidLink Cafe (4:45-6:45p), Milestones classes, music rehearsals, fitness classes, and programs for Preschool, Children and Students. Full schedule at HoustonsFirst.org/MidLink.
CONTACT Noelle.Carpenter@HoustonsFirst.org

CanHope
Mon, Sep 9 @ 6:45p — Reception Rm
 CanHope ministers to those impacted by cancer. At this gathering, Amanda and Steven Murray and their 10-year old son Braden will share about their journey through Braden's battle with leukemia. Bring a salad, side dish, or dessert to share. An entree is provided.
CONTACT Linda.Askin@HoustonsFirst.org

Make It Your Church Orientation
Sun, Sep 15 @ 12:30-1:45p — Fellowship Ctr
 Discover what it means to be a member of Houston's First Baptist Church — and enjoy lunch, too! Pastor Gregg and other staff members will share our vision and mission, and talk about how you can make it your church. Register at HoustonsFirst.org/Events.
CONTACT Malcolm.Marshall@HoustonsFirst.org

Life Bible Study Leadership Luncheon
Sun, Sep 22 @ Noon-1:45p — Fitness & Rec Ctr
 What's the difference between being on mission through Life Bible Study and running a program of Bible study? Life Bible Study leaders will look at the difference and hear exciting news about Life Bible Studies and the role they're playing in MISSION 1:8. Register in class or at HoustonsFirst.org/Events.
CONTACT Jeanene.Andrus@HoustonsFirst.org

YOUNG SINGLES
Summit Celebrates: Hymns
Thu, Sep 19 @ 8-9:30p — Chapel
 Young single adults are gathering for a night of worship as we celebrate hymns — old and new. Learn stories behind some favorites and maybe even learn a new one or two! We'll have a time of prayer for unity within the church body. Afterwards, stick around for coffee and cookies.
CONTACT Ryan.McPhetridge@HoustonsFirst.org

SENIOR ADULTS
Life Bible Study Adult II Rally Day
Today, Sep 8 @ 10:45a — Chapel
 Adult II (ages 60+) Life Bible Study leaders and members will gather for recognition and awards — plus a special National Grandparents Day celebration! Brother John Bisagno, Pastor Emeritus of Houston's First, will share a message, and we'll have special musical guests, too.
CONTACT Tracie.Bowman@HoustonsFirst.org

CYPRESS

MidLink at Cypress
Every Wed @ 6:15-8p — Ministry Center
 Gather with the Cypress Campus each Wednesday evening for MidLink with Mission Friends for Preschoolers, BLAST (Building Lives Around Scripture and Truth) for Grades 1-5, and SURGE for Middle School & High School students. Adult courses offered offsite.
CONTACT Natalie.Stotts@HoustonsFirst.org

WOMEN

Gideon: Your Weakness, God's Strength
Tue, Sep 17-Nov 5 @ 9:30-11:30a — Ministry Center
 Based on the book by Priscilla Shirer, this new Tuesday morning Women's Bible Study will look at Gideon and the lessons you can apply from his life to your own. Simone Fleming will facilitate the study, and childcare is available with preregistration. Visit HoustonsFirst.org/Cypress for details.
CONTACT Rebecca.Dinkins@HoustonsFirst.org

DOWNTOWN

Make It Your Church Orientation
Today, Sep 8 @ 12:30-2p — 1010 Lamar
 Discover what it means to be a member of Houston's First at the Downtown Campus! Hear from Campus Pastor Lee Hsia and other staff members about how you can make Houston's First your church — and enjoy lunch, too! Walk-ins are welcome!
CONTACT Peter.Lee@HoustonsFirst.org

JOIN THE CELEBRATION TEAM!
 People from each campus are invited to join the Celebration team as we prepare to share the spirit, the songs, and the story of Christmas with over 18,000 people Dec 12-15! Before the show, behind the scenes, during the show, or on stage — there's a place for you to serve. Auditions for dancing roles today, Sep 8, and Sun, Sep 15 @ 1:30-3:30p in the Worship Center at The Loop. Visit TheFirstChristmas.org to explore other roles and join the team!

SUNDAYS AT HOUSTON'S FIRST	The Loop Campus	Cypress Campus	Downtown Campus	Sienna Campus
7401 Katy Fwy • Houston, TX 77024	10300 Warner Smith Blvd • Cypress, TX 77433	1010 Lamar St • Houston, TX 77002	4309 Sienna Pkwy • Missouri City, TX 77459	
Worship 9:15a-11a-5:30p	Worship 11a	Worship 11a	Worship 9:30a-11a	
Life Bible Studies 8a-9:15a-10:45a-4:15p-6:45p	Life Bible Studies 9:30a	Life Bible Studies 9:30a	Life Bible Studies 9:30a-11a	



MISSION 1:8

Sep 2013

Our City.
 Cypress
 Downtown
 Sienna



CYPRESS

“We love the downhome feel.”

Since they got married in March of this year, Gary and Blair Hayes had been looking for a church to call their own. While driving down the freeway one day, these native Houstonians saw the sign at our Cypress Campus Ministry Center at Highway 290 and Telge.

That simple sign inspired them to do some further investigation to find out where and when the church was meeting. Once they found us, they knew their search for a church home was over.



“For us, it was important to find a church where we both felt at home, where the staff was genuine, the teaching biblical, and the atmosphere warm and inviting,” says Gary. “We found all that at Houston’s First in Cypress.”

“We love the downhome feel of the Cypress Campus. The staff is very friendly and welcoming,” adds Blair.

Recently, Gary and Blair went through a difficult experience. They credit Campus Pastor Jason Swiggart with helping them along the way.

“Pastor Jason reached out to us with a true Pastor’s heart,” recalls Gary. “He made us feel loved and very much a part of the Houston’s First family.”

“Now, we look forward to every Sunday,” says Blair. “It is a great feeling walking down the hall at Smith Middle School knowing that we are about to be a part of something big, worshipping the one true God and experiencing the fellowship of believers. God is definitely moving at Houston’s First in Cypress!”

CENTRAL SUPPORT SERVICES

Each campus is helped by Central Support Services — an umbrella term for departments based at The Loop that provide services for ministries no matter where they are located. These departments include Human Resources, Communications, Worship, Production, and Operations (Financial Services, Facilities, IT, Security, Transportation, Culinary Services, Special Events, Calendaring, and Hunt Retreat).

CYPRESS CAMPUS STAFF & LEADERS



Jason Swiggart
Campus Pastor

Ian Brou, Minister to Adults

Erin Ruddle, Director of Preschool and Children’s Ministry

Patrick Simpson, Children’s Ministry Assistant

Josh Ganjavi, Minister to Students

Kathy Bevers, Executive Assistant to the Pastor

Rebecca Dinkins, Administrative Assistant

Natalie Stotts, NextGen Administrative Assistant

Michael Brady, Worship Leader

SUNDAYS

Smith Middle School
10300 Warner Smith Blvd
Cypress, TX 77433
Worship @ 11a
Life Bible Studies @ 9:30a

WEEKDAYS

Cypress Campus Ministry Center
22220 B Northwest Fwy @ Telge
Cypress, TX 77429
Staff Offices and Gathering Space
Mon-Fri @ 8a-4:30p

HoustonsFirst.org/Cypress



@HFBCcypress



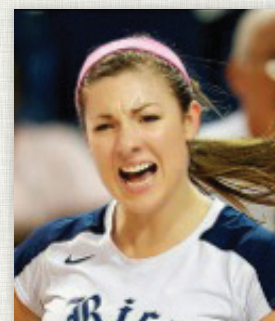
HoustonsFirstCypress

DOWNTOWN

“We’re casual in dress, but serious about Jesus.”

We often hear stories of young adults straying from their faith when they go to college. But for Tyler Jenkins, a senior at Rice University, college is where she began her relationship with Jesus Christ.

“The same friend that took me to Fellowship of Christian Athletes — where I accepted Christ — was attending the Downtown Campus,” recalls Tyler. “I simply tagged along with her!”



A native of Deer Park and an Economics major graduating in May 2014, Tyler appreciates the proximity of the Downtown Campus — and so much more.

“The Downtown Campus is accessible in terms of logistics, but more importantly, the people are accessible! As a small community, everyone has at least seen each other, if not had a conversation. Our Downtown family comes from a wide set of cultural and socioeconomic backgrounds, making every interaction a chance to learn.”

After becoming a believer in January 2012, she sought “any and all truth” about the new life she had in Jesus. The Downtown Campus not only encouraged that seeking, but also provided answers through sermons by Pastor Gregg, Life Bible Studies, and people who love Jesus and aren’t afraid to let others see that love in action.

“Though I was a new believer who strongly dislikes appearing ignorant, I was never uncomfortable asking a question or asking for more information.”

“We’re casual in dress, but serious about Jesus,” she says about her church home. “Downtown offers a home to the spiritual explorer looking for faith, to the new believer, to the returning, and to the veteran lovers of Jesus — all at the same time. Downtown is small in size, but big in love!”

DOWNTOWN CAMPUS STAFF & LEADERS



Lee Hsia
Campus Pastor

Peter Lee, Ministry Associate

Seresa Carpenter, Preschool Ministry Director

Alan Hale, College Ministry Coordinator

Tiffany Butterfras, Office Manager

Julielle Sears, Administrative Assistant

Sam Jones, Worship Leader

SUNDAYS

1010 Lamar @ Fannin
(Tunnel Level)
Houston, TX 77002
Worship @ 11a
Life Bible Studies @ 9:30a

WEEKDAYS

Downtown Campus Ministry Center
1113 Vine Street, Suite 117
Houston, TX 77002
Staff Offices and Gathering Space
Mon-Fri @ 8a-4:30p

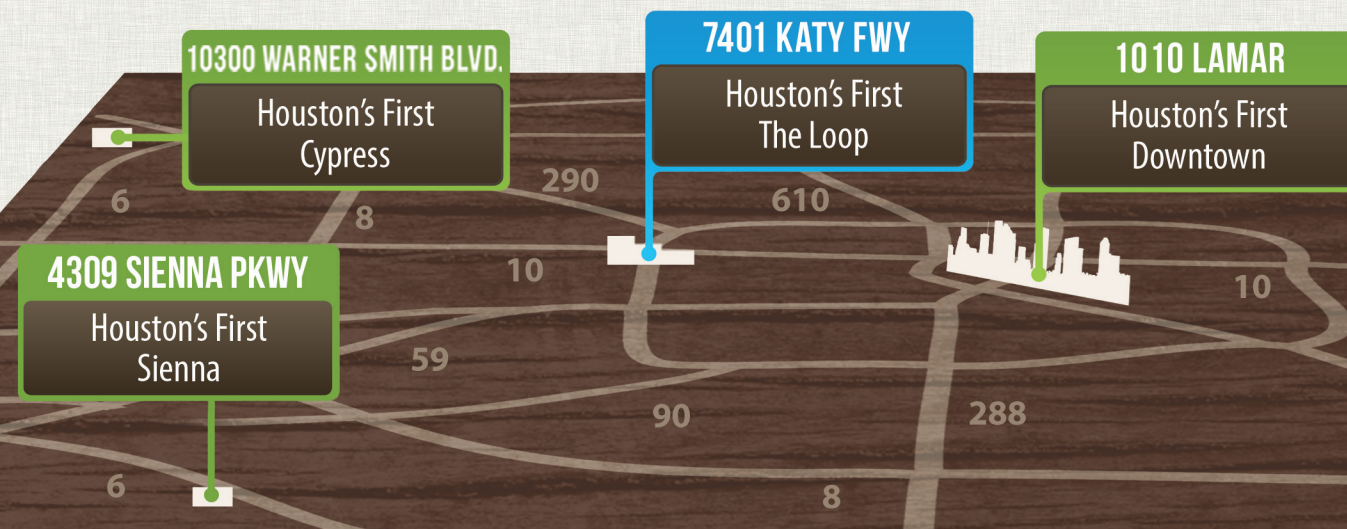
HoustonsFirst.org/Downtown



@HFBCDowntown



HoustonsFirstDowntown



SIENNA

“In a very real sense, it has been like serving on the mission field.”

Looking at Mike and Brandi Cabiro’s story, you can see an example of how God weaves our stories together and prepares us for what’s ahead long before we know what’s coming.

Mike came to Houston’s First in the mid-1990s as a young single adult from Louisiana. Almost a decade later, he met and married Brandi and they continued to serve in various capacities at The Loop Campus. In 2008, Mike was ordained as a Deacon.

But in January 2012, the Cabiros left Houston’s First along with their young children, Avery and Luke.

“We felt God calling us to make deeper relationships in the neighborhood where we lived — Sienna,” Mike recalls. “Although we had a great community of fellow believers at Houston’s First, they were in other parts of town and we were not plugging into our own community where we lived.”

Once they left, Mike and Brandi searched many local churches for 6 months until they felt God calling them to serve at Grace Church. You can imagine their surprise when talks of a merger between Houston’s First and Grace began, and their new church became the Sienna Campus of their former church in March 2013 — right around the time their third child, Cole, was born.



“When the merger happened,” Brandi says, “we were very excited to partner once again with a church that has such vision and a heart for reaching out to those who don’t know Christ or who don’t have a relevant biblical community of their own.”

For Mike and Brandi, serving at the Sienna Campus has challenged them to step outside of their comfort zones as they reach out to their neighbors.

Mike shares that “it has deepened our prayer life to help start something new and reach people who are not familiar with the importance of Christ in their lives and the relevance of a church community.”

Brandi adds, “In a very real sense, it has been like serving on the mission field.”

SIENNA CAMPUS STAFF & LEADERS



Jeff Rees
Campus Pastor

Jason Seifert, Minister of Ministry Development and Worship Leader

Cathy Clemons, Ministry Associate

Jordan Blaylock, Preschool Ministry Director

Katie Walker, Children’s Ministry Director

Corbett Thompson, Student Ministry Director

Nathan Rees, Worship Leader

SUNDAYS

4309 Sienna Parkway
Missouri City, TX 77459
Worship @ 9:30a & 11a
Life Bible Studies @ 9:30a @ 11a

WEEKDAYS

4309 Sienna Parkway
Missouri City, TX 77459
Staff Offices and Gathering Space
Mon-Fri @ 8a-4:30p

HoustonsFirst.org/Sienna



@HFBCSienna



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